

Have you been thinking about bottling and selling your secret recipe barbeque sauce?

Do you make a specialty food product that everyone wants you to put on the market?

If you have an interest in starting your own food business or brand, this workshop is the perfect starting point for you! The presentations are designed to provide participants with practical information on producing safe and wholesome food products. Attendees will have the opportunity to have all of their questions answered by food industry experts.

We look forward to seeing you!

UGA Extension offers educational programs, assistance, and materials to all people without regard to race, color, national origin, age, gender, or disability.

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Starting a New Food Business in Georgia

March 6 –7, 2018 Atlanta, GA



Presented By:



Details

Starting a New Food Business in Georgia

Date: March 6 – 7, 2018 *Time*: 8AM – 5PM

Cost: \$150

Location: Irwin Street Market

660 Irwin St. NE Atlanta, GA 30312

The deadline for registration is Friday, February 23, 2018! Only 40 spots are available – secure your spot today!

What to Expect

This workshop addresses many of the concerns of the food entrepreneur who is just getting started. The UGA Extension faculty and representatives from the National Center for Home Food Preservation and the Georgia Department of Agriculture and FDA will address the following topics (and more!):

- Meeting GDA and FDA regulations
- Challenges involved with starting a food business
- Obtaining label approval
- Choosing a co-packer or shared kitchen
- Product testing for safety (pH, temp, etc.)
- Processing techniques for food safety and longer shelf life
- Food safety sanitation
- Record keeping
- Managing product recalls

Registration

You MUST pre-register. The fee to register is \$150; this fee includes workshop materials, lunch and break refreshments for both workshop days. The deadline to register is February 23, 2018.

Cancellation Policy

For cancellations, please call (706) 542-2574 or email <u>efs@uga.edu</u>. Cancellations made before February 23rd will receive a full refund. No refunds will be granted after February 23, 2018 or for no shows.

Accommodations

Lodging

Participants are responsible for their own lodging. A block of rooms will be held at the Sheraton Atlanta Hotel, located at 165 Courtland St NE. *Please book your room by February 13th* for the special rate. You can access the block of rooms by visiting the following link:

https://www.starwoodmeeting.com/events/start.action?id=1801095427&key=BEF208F

Parking

Irwin Street Market has a small parking lot with handicap accessibility. Street parking is also available and within walking distance.

Registration Form

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Full Name (Pleas	se Print)	
Preferred Name	(For Name Badge)	
Company		
Mailing Address		
City	State	Zip
Cell Phone		
Email Address		
Product Name/I	Description	
Please list dietar	y restrictions or all	lergies, if applicable:
Will you need ha		y at any time during

Mail Registration Form & Check (payable to *The University of Georgia*) to:

Starting a New Food Business in Georgia UGA Food Science & Technology Bldg. 100 Cedar Street Room 240 Athens, GA 30602

Or visit our website to pay by credit card: http://efsonline.uga.edu